

PUBLICATION – THE INDIAN EXPRESS

DATE – NOVEMBER 25, 2015

PAGE NO. – 3 (PUNE NEWSLINE)

'Pune fast emerging as start-ups hub'

Pune, according to Ashutosh Parasnis, former president of Software Exporter's Association of Pune (SEAP), is fast emerging as the hub of startups involved in enterprise solutions. Parasnis said the presence of companies in the B2B (business to business) platform has resulted in providing the right environment for such startups to grow in the city.

Parasnis said Mindtickle, a Pune-based startup in the field of enterprise learning, has recently managed to secure funds worth \$12 million. He said the fifth edition of Pune Connect, the flagship program of SEAP to promote startups, would be held on November 28. This year, over 200 startups had competed of which 25 made to the final list. Pune Connect's first winner Sapiene has raised Rs 45 crore while the 2014 winner Ecozen has raised Rs 6.2 crore.